

**Subject:** Midtown Alliance ATL  
**From:** Valerie Watson <valerie.watson@lacity.org>  
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**To:** Andrew Thomas <andrew@thewestwoodvillage.com>

Hi Andrew,

It has been some time since I have reached out to Shannon, so I hope she still works there! But you may want to pick her brain on how they did this in Atlanta. The City of Atlanta is relatively small compared to our expansive City of LA, but I think the process would be relevant here, and you might extract some "what would we do differently this time" wisdom from her. She really touted the benefits and ease of her Midtown Alliance designing and hiring contractors to implement interim interventions themselves, with approval from the City of Atlanta, of course. Here's her info. --VW

**Shannon Powell**

*Chief Operating Officer, Executive VP*

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